

MY CITY NEST

Pro-Active Buyer Finder

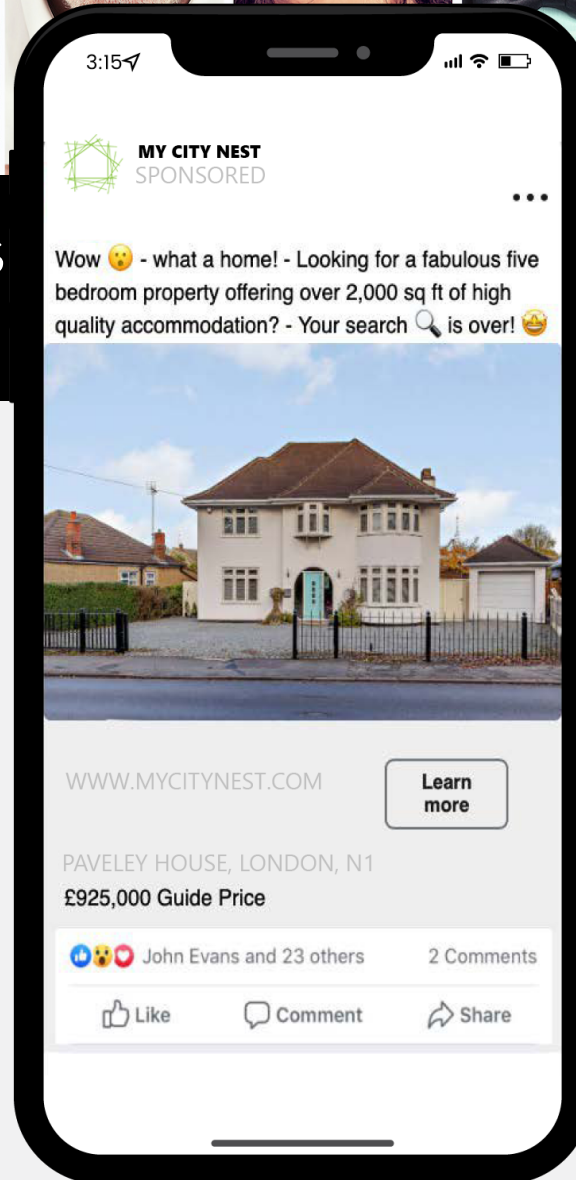




Finding buyers other agents cannot

Give your property the best chance of selling quickly and for the highest price

Delivering your house advert to thousands of buyers – spread the love!



Technology to pinpoint the right buyers for your home.

Up to 75%
of buyers have
a social media
account.

If the estate agent you
are considering is not
offering to fund a social
media marketing
campaign **don't use
them!**

With my estate agency you
don't have to wait for a
buyer to walk down the high
street to see your home...

I deliver your advert to them, on their phone, ipad
or PC, wherever they are. Using the latest social media
profiling, your property will receive a unique geo-targeted
'boosting' campaign on Facebook, building awareness
and reaching buyers that might not be actively looking
but would if they knew a specific home was available to
buy.

In fact 66% would consider buying but are not actively
looking! With over 75% of local homeowners owning a
social media account, I can blanket a radius around
your home and ensure I pro-actively target every buyer
possible, with the platform intelligently learning who are
the right buyers and finding more of them!

**More
Buyers
Better
Results**



There are 46.12 million Facebook users in the UK, with over 44% using Facebook every day!

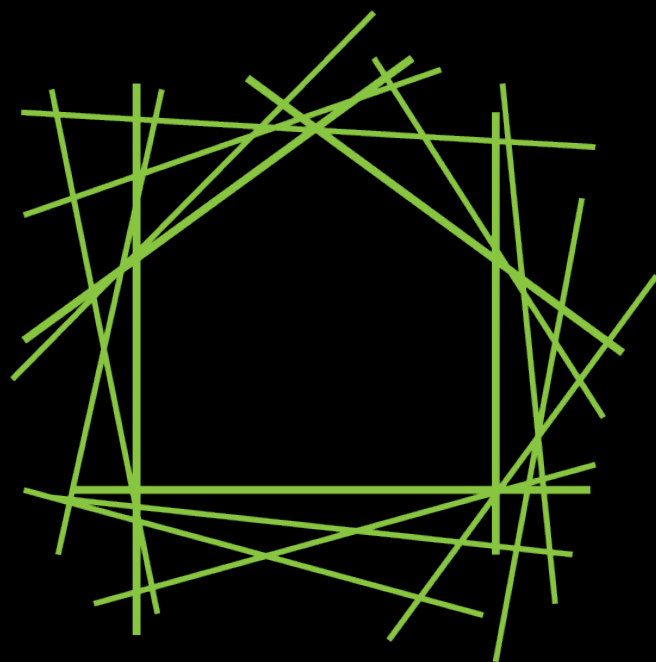


How it works

Our platform has built-in custom audiences to target buyers in your area. Once applicant leads are captured the technology will start to learn further using the latest artificial intelligence – securing more interested buyers.

Proactive marketing automatically searching for digital twins to find your buyer - fast!





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